

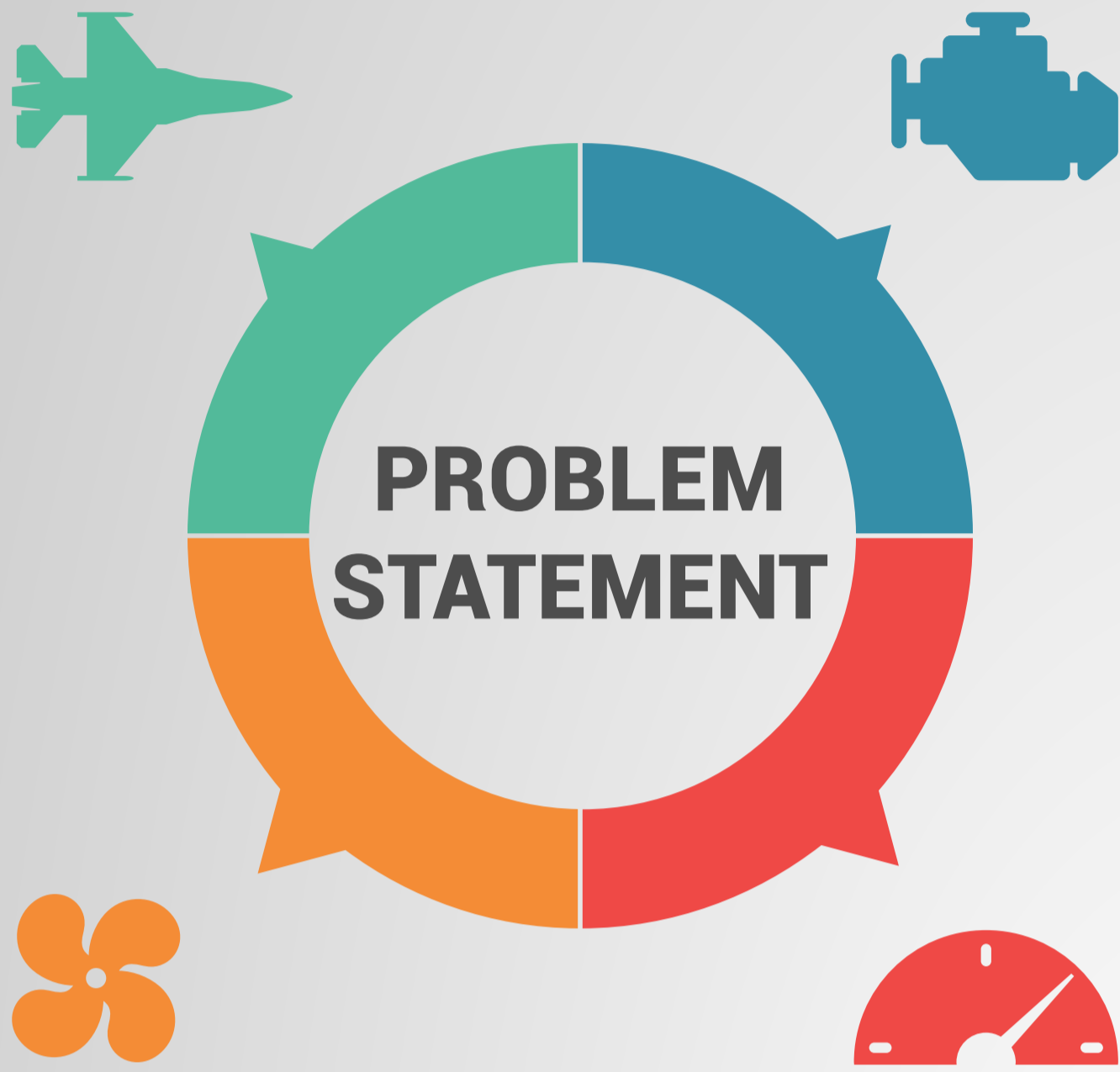
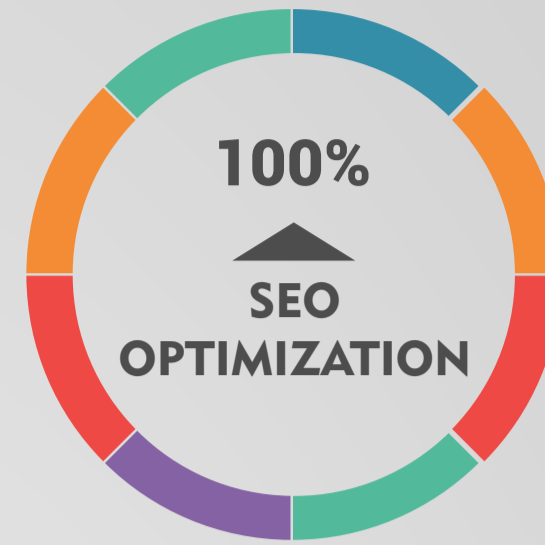


POWER JET PARTS

Aeronautical Business (www.powerjetparts.com)

Powerjet Parts is an FAA -8130 documented stocking distributor with the engineering expertise to assist in providing power sensors and switches for power generation and aerospace applications.

The extent to which SMBs like Powerjet Parts can tailor their online presence to capture specific leads online will play a critical role in growing their business.



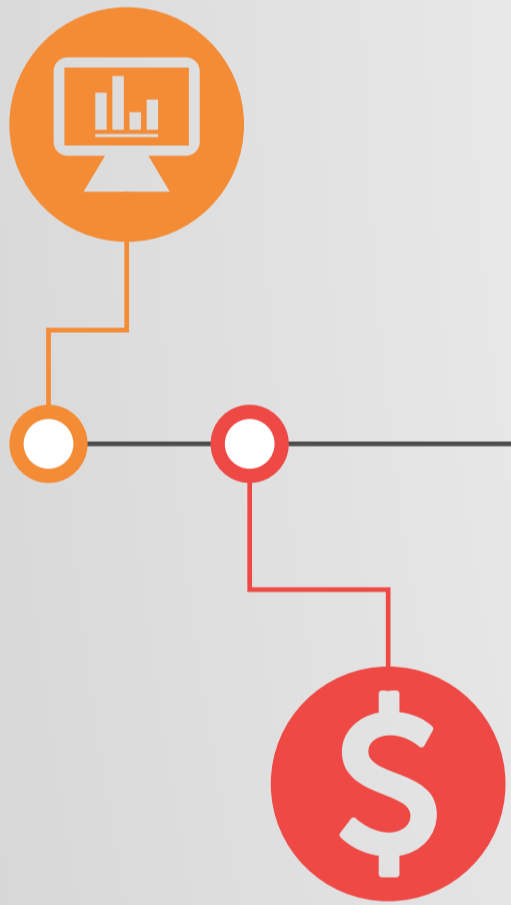
- 1 Effective lead and RFQ capturing platform
- 2 Reduce dependency on legacy channel ordering system to improve sales margins
- 3 Instant search across 60K+ stocking parts
- 4 Real-time inventory integration for up to date parts availability

SOLUTION
Epikso's all-in-one platform built a custom customer intuitive online experience leveraging the best in web industry standards.

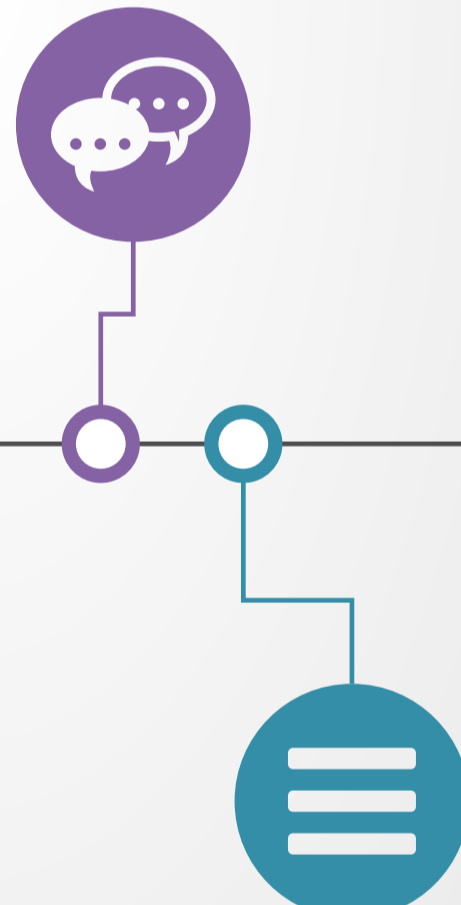
SOLUTION HIGHLIGHTS



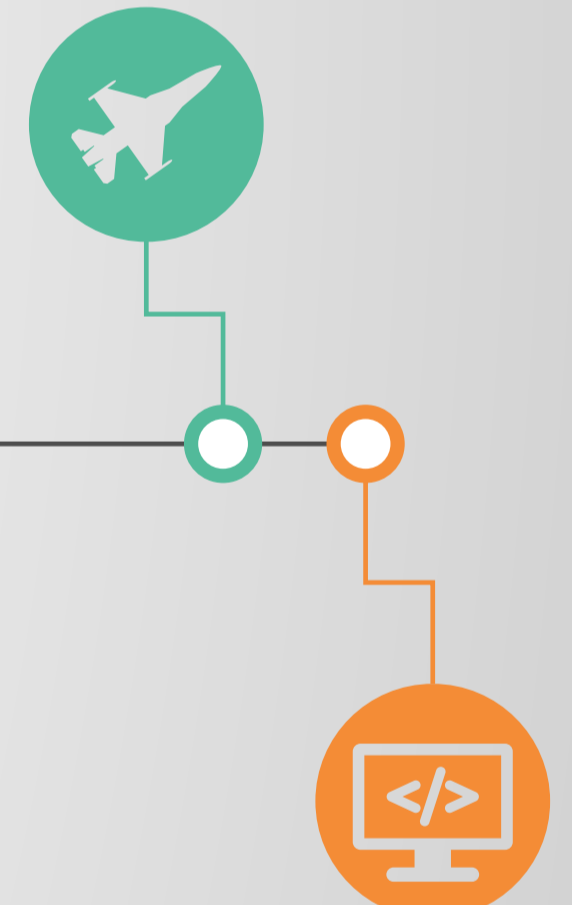
Dashboard and Key performance indicators for insights into the new web platform per visit life-cycle.



Capability to capture audience interaction across all channels from text, chat, video, phone, email and social.



Real time inventory sync up for parts availability and delivery.



Capability to provide dynamic pricing on key competing products.

Dynamic product pages creation for over 60K+ products to enable cross/upsell opportunities for each potential prospect.

Responsive and custom online lead submission experience.

BUSINESS IMPACT



1M+ leads/RFQs submitted within 9 days of the new platform going LIVE!



Instant search across 60K+ products dynamically



Real-time inventory integration for parts availability



Reduced Marketing Costs and Enhanced Customer Experience