

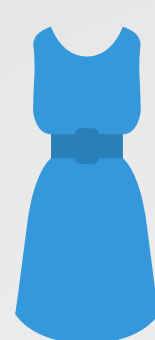
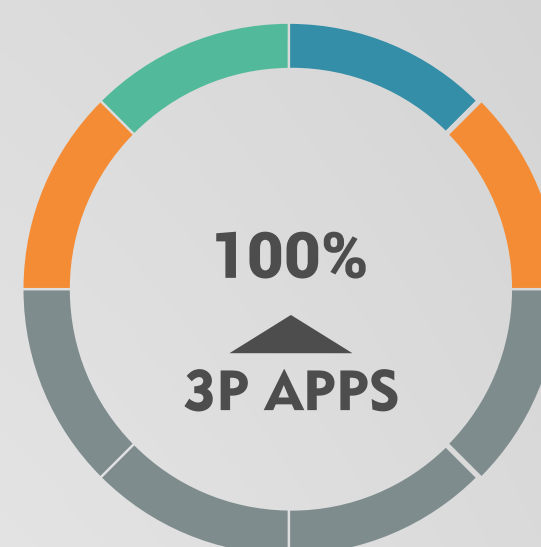
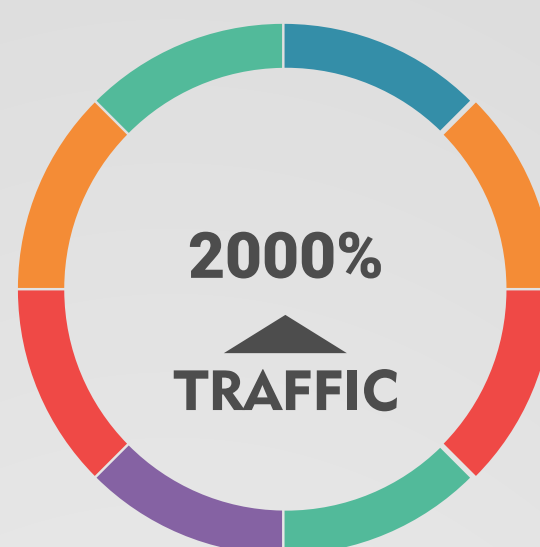


# HEELS & JEANS

## Retail Website for Womenswear

Biz founded Heels & Jeans.com - According to him, its a magical place filled with fairy dust. They can help you transform your look and take it to the next level at a price that you can afford.

Online stores that lack a 'comprehensive consumer management experience' similar to Amazon face significant business and revenue loss.



**1** Consumer browsing experience similar to big online giants.

**2** Drive a comprehensive Search engine optimization strategy to generate traffic.

**3** End-to-end online store management - inventory, consumer analytics, heat map assessment, shipping integration, automated return bots etc.

### SOLUTION

Epikso's all-in-one shopping platform built a custom 'revenue generating and consumer management platform' leveraging the best in web industry standards.

### SOLUTION HIGHLIGHTS



Responsive and custom design to be at par with giant e-commerce sites.

Ability to integrate with several 3rd party apps for better business and customer management decisions.



Dashboard and Key Performance Indicators for Insights into the new web platform per visit lifecycle.

Effective search engine optimization strategy to drive sales



### BUSINESS IMPACT



1000+ leads within three months of going LIVE



Increased online traffic by 2000%



Reduced online spend for support/maintenance by 40%