

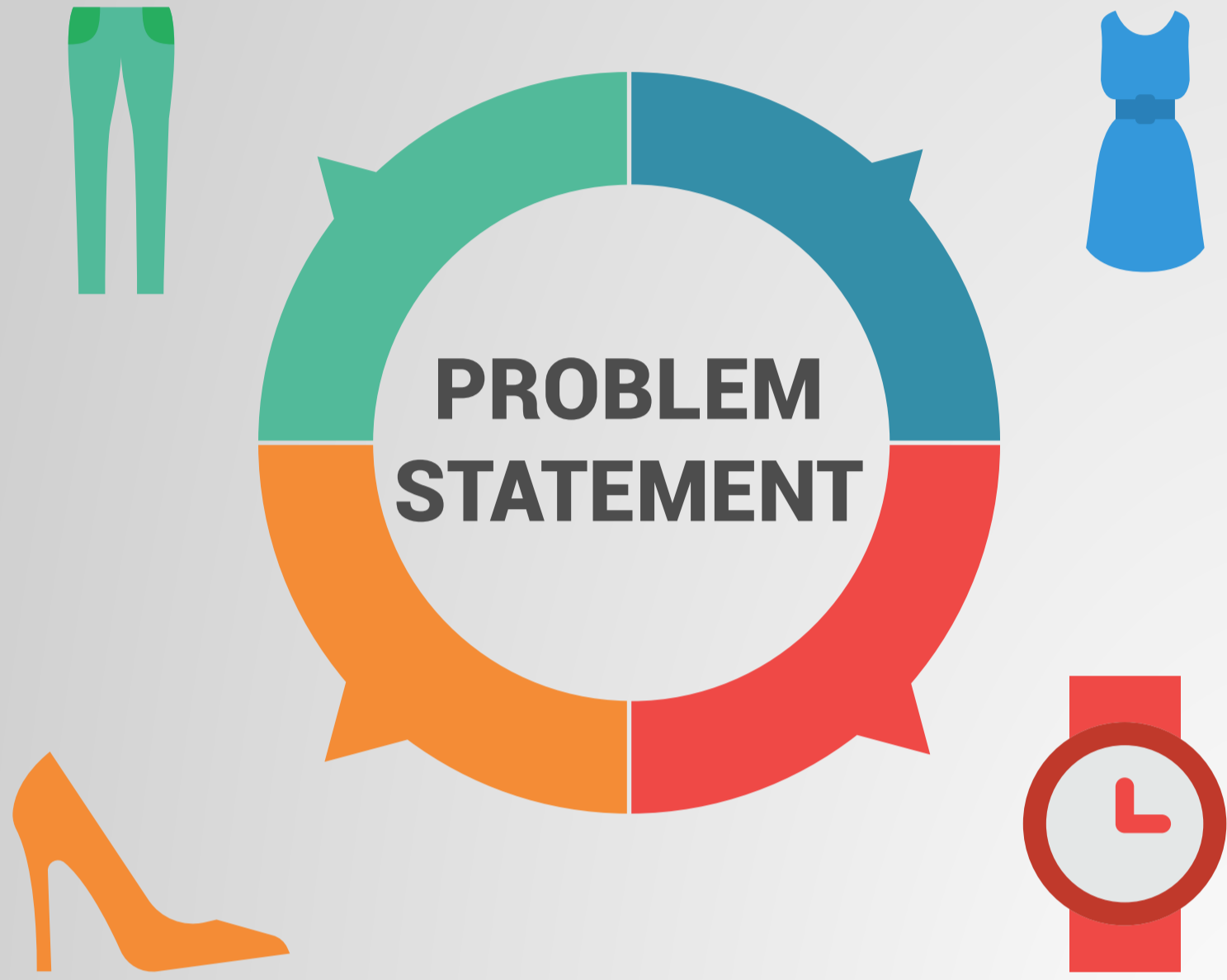
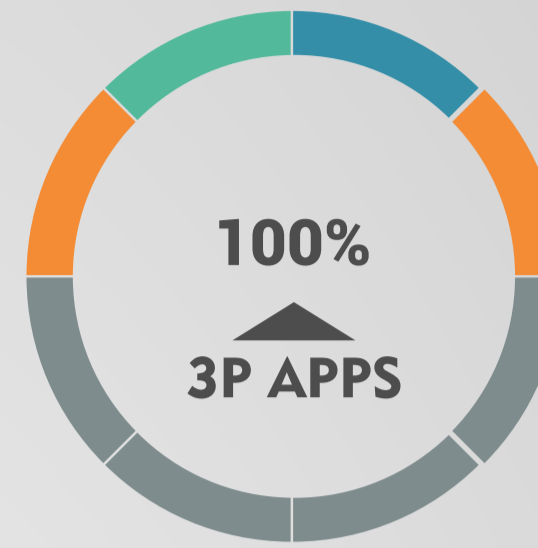
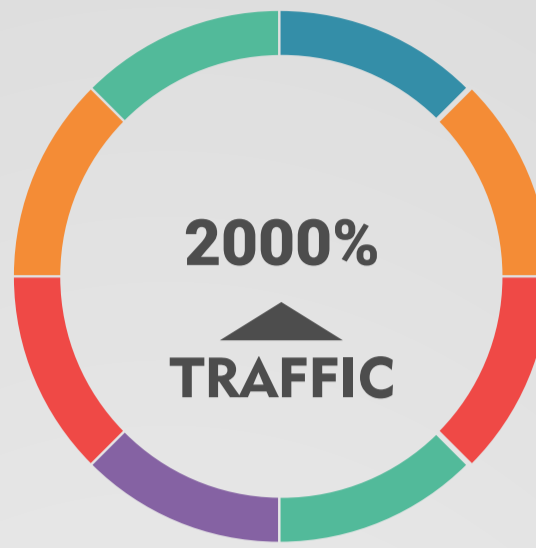


HEELS & JEANS

Retail Website for Womenswear

Biz founded Heels & Jeans.com - According to him, its a magical place filled with fairy dust.HeelsandJeans.com helps you transform your look and take it to the next level, at a price that you can afford.

Online stores that lack 'comprehensive consumer management experience' which is similar to Amazon, face significant business and revenue loss.



- 1 No Consumer browsing experience similar to big online giants.
- 2 Needed to drive a comprehensive Search engine optimization strategy to generate traffic.
- 3 Acknowledged the need for an online store management system including consumer analytics, heat map assessment,shipping integration, return bots etc.

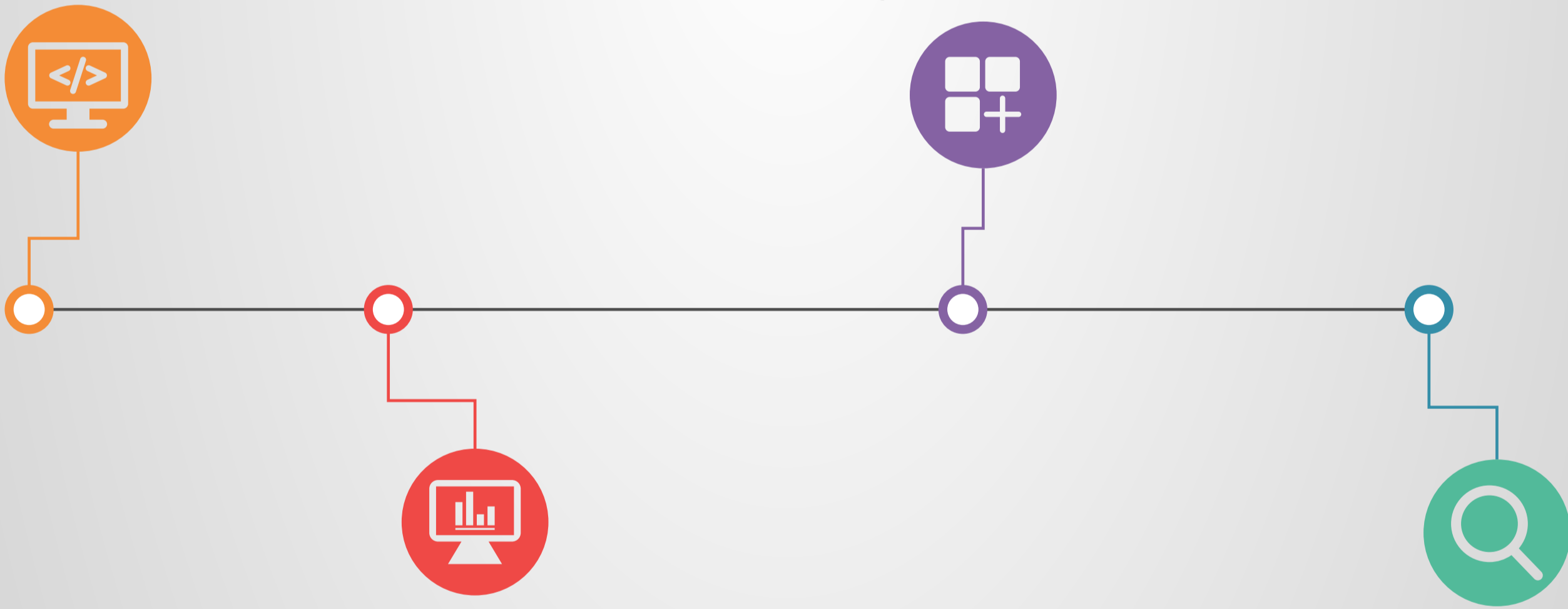
SOLUTION

Epikso's all-in- one shopping platform built a custom 'revenue generating and consumer management platform' which leveraged the best in web industry standards.

SOLUTION HIGHLIGHTS

Delivered a custom responsive website design which is at par with giant e-commerce sites.

Successfully delivered an Ability to integrate with several 3rd party apps for better business and customer management decisions.



Provided a Dashboard and Key Performance Indicators for Insights into the new web platform's per visit lifecycle.

Delivered an effective search engine optimization strategy to drive up sales.

BUSINESS IMPACT



Got 1000+ leads within three months of going site going LIVE



Increased online traffic by up to 2000%



Reduced expense for online support/maintenance by 40%